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## **ETI Provides High Speed, Bi-Directional Teradata Connectivity for Microsoft SQL Server 2005**

*ETI High Performance Connectors provide up to 50-times faster performance over standard OLEDB providers.*

**AUSTIN, Texas — October 8, 2007** — ETI (Evolutionary Technologies International, Inc.), a global provider of data integration solutions, has developed High Performance Connectors (HPCs) for rapidly moving massive volumes of data bi-directionally between Teradata and Microsoft SQL Server 2005 Integration Services (SSIS). ETI is a Teradata Technology Partner and a Microsoft Gold Certified Partner.

ETI's bi-directional Teradata HPCs provide fast and efficient data movement between Teradata and Microsoft SSIS. The HPCs are easily accessible and configurable and reside on the SQL Server platform. ETI HPCs provide a new approach for moving high volumes of data efficiently and quickly from Teradata to SSIS and, if required, back into Teradata. ETI HPCs are designed to work just like an OLEDB or .NET provider, except you get speed and high performance against massive volumes of data because of the tight integration with Teradata utilities and SSIS data flow adapter technology and because there is no requirement to land the data prior to loading. By partnering with ETI for data integration management software, Teradata offers a comprehensive solution that promotes business growth and savings while at the same time providing effective data management.

"The ETI pre-built connectors provide a seamless way for our customers to transfer data between Teradata and Microsoft SQL Server, while taking advantage of SSIS and Teradata's high performance database load/unload utilities," said Randy Lea, Teradata's vice president of product and services marketing.

ETI's line of High Performance Connectors requires no configuration or special training and can be deployed in as little as ten minutes. ETI HPCs for Teradata have been formally tested and performance measured by Teradata and Microsoft at a Teradata Competency Center. The testing was conducted using a 20 million-row fact table and results were up to 56-times faster than the OLEDB provider. Additionally, ETI has tested and verified its products on the new Teradata 12 database and each of the products continues to provide high performance data integration support, leveraging the reliability and performance of Teradata 12.

The project manager at Oliver Wyman said this about their experience at a Fortune 50 company using ETI's HPC for Teradata: "We considered writing our own connector to load Teradata to Microsoft SSIS for an important Oliver Wyman client. We also evaluated a number of commercial utilities, some of which did not even work. From our testing, ETI's High Performance Connector was not only well-documented and easy to install, but it also outperformed all of the other options. With ETI's HPC, we were able to install, test, purchase and deploy to production with minimal time or effort."



ETI also offers HPCs that allow high performance connectivity between SSIS and DB2, Oracle and iSeries (AS/400), and is actively adopting early Community Technology Previews of Microsoft SQL Server 2008. These HPCs for SSIS are all native, high-speed connectors that access the data using source system libraries and/or utilities. “I can tell you without hesitation that the ETI HPC makes SSIS a viable ETL option for our Teradata environment,” says John Balchunas, DBA at Jefferson County Public Schools in Louisville, Kentucky. “With the ETI HPC, it is much easier to execute all of our loads within a 24-hour window.”

“ETI’s HPCs enhance SQL Server 2005 Integration Services’ abilities to efficiently process high volumes of data bi-directionally between Teradata and Microsoft business intelligence systems,” said Tom Casey, general manager for SQL Server Business Intelligence at Microsoft Corp. “We are excited to see the results customers are experiencing using SQL Server 2005 and ETI HPCs to leverage their Teradata investment.”

ETI provides a two week trial license for all of its HPCs via download from its web page:

[www.eti.com/products/connectors.html](http://www.eti.com/products/connectors.html).

#### **About ETI**

ETI (Evolutionary Technologies International, Inc.) is a global provider of enterprise data integration solutions for Global 1000 companies and government IT organizations including clients such as Mitsubishi UFJ Bank, Honda, the U.S. Department of Defense, AXA, Experian, Société Générale and Gillette. A pioneer developer of ETL software, ETI provides software and services that automate the seamless exchange of data between incompatible systems. Organizations around the world rely on ETI for data integration initiatives ranging from data migrations, data synchronization and data services for SOA. Founded in 1991, ETI is based in Austin, Texas, with subsidiaries around the world. For more information visit [www.eti.com](http://www.eti.com).

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