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ETI Accelerates Data Migration for WorkflowOne after Mergers

ETI's Third Generation Data Analysis Product Speeds the Migration of Mountains of Data

AUSTIN, Texas — March 20, 2007 — ETI (Evolutionary Technologies International, Inc.), a global provider of data integration solutions, helped WorkflowOne, one of the nation's largest providers of print and promotional products, see a detailed picture of their data assets using ETI Data Profiler™. As a result of acquisitions, WorkflowOne has numerous legacy systems that contain vast amounts of historical information regarding customers, products and pricing. To support data migration to their new back office application, WorkflowOne used ETI Data Profiler to help them evaluate the information stored in a variety of databases including Oracle, MS SQL Server, Sybase, INGRES and flat-file data sources. ETI Data Profiler automatically discovered data values, formats, frequencies, patterns, ranges, keys and all of the associated metadata, saving WorkflowOne time and money.

"ETI Data Profiler quickly consumed hundreds of thousands of records from these separate data sources and automatically analyzed each element for things such as uniqueness, minimum and maximum values, field length, data type and format," said Jeff Rooks, Senior Technical Systems Engineer at WorkflowOne. "By joining these separate data sources within ETI Data Profiler and quickly detecting the data anomalies, we were able to provide our development and business teams with detailed requirements to support their data migration efforts."

ETI Data Profiler automates data analysis and discovery saving customers up to 70 percent of the total cost of data analysis and rework and dramatically reduces project schedules, overall costs and unforeseen project delays. Manually evaluating large volumes of data from legacy systems is normally a time consuming process but using ETI Data Profiler, WorkflowOne evaluated these large data sets in just a matter of days. The data was presented in an easy-to-understand format which helped WorkflowOne identify issues that might otherwise have been overlooked in the development phases of their project. From the very start of an IT project, ETI Data Profiler (www.eti.com/products/quality.html) discovers the content, structure and quality of data sources which raises corporate confidence in data assets.

"WorkflowOne is one of the many customers who have realized the power of the intelligent, data analysis automation built into ETI Data Profiler," said ETI president and CEO, Ron Baker. "ETI provides a third generation data profiling tool that truly automates complex data analysis saving months of manual work."

About ETI

ETI (Evolutionary Technologies International, Inc.) is a global provider of enterprise data integration solutions for Global 1000 companies and government IT organizations including clients like Honda, the U.S. Department of Defense, AXA, Experian, Société Générale and Gillette. ETI provides software and services that automate the

seamless exchange of data between incompatible systems. Organizations around the world rely on ETI to implement applications ranging from SOA, BI, ETL, EAI, EII, CRM, ERP, compliance reporting and data warehousing. Founded in 1991, ETI is based in Austin, Texas, with subsidiaries in Canada, Europe and Australia. For more information visit www.ETI.com.

About WorkflowOne

WorkflowOne is one of North America's leading providers of document and business process outsourcing services for organizations of all sizes. WorkflowOne provides a wide range of business communications services that help customers maximize the return on their brand-related spending with attention to a high level of customer service and satisfaction. Part of Workflow Management, Inc., which also owns Freedom Graphics Services and United Envelope, WorkflowOne has roots that go back to 1866 and more than 3,000 employees across the U.S. For more information, visit www.workflowone.com or call toll-free 866-789-8999.

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